Tires are safer and are performing better than ever.

The most recent government data analysis showed tire-related fatalities decreased by over 50% between 2007 and 2010.

Highly technical advancements have reduced rolling resistance and improved traction.

These performance enhancements mean your car gets better gas mileage, our air gets cleaner and tires grip the road better in bad weather.

MAINTAINING MOBILITY

Manufacturers design and build tires for tens of thousands of miles of service. Proper maintenance that takes only a few minutes each month or performed by a tire professional at regular intervals will help maintain your mobility.

DO IT YOURSELF

PRESSURE
Check tire pressure monthly and before long trips. Use the vehicle manufacturer’s recommended pressure. Under-inflation wastes fuel and can damage tires.

TREAD
All tires have “wear bars” at 2/32nds tread depth. When tread is worn to that point, tires must be replaced. Worn out tires pose a safety risk.

SERVICED BY PROFESSIONAL

ALIGNMENT
Have wheel alignment checked periodically or if you hit a pothole or road hazard. Misalignment of wheels can cause uneven and rapid tread wear.

ROTATION
Tires wear differently at each wheel position. To promote even tread wear, rotate tires every 5,000-8,000 miles.